

Gold Member ABP Group

Spotlight Target Area: Primary Producer Sustainability Initiatives / Emissions

ABP is one of the leading innovators in the meat and agri-food sector, embraces Science Based Targets and is committed to playing its role in helping to reduce greenhouse gas emissions and minimising the impact of global warming. ABP conducts industry leading research with Teagasc and Irish Cattle Breeding Federation (ICBF) to look at ways of helping beef farmers reduce their environmental impact. The research has focused on using a data-driven approach to improve the genetics available to the beef herd, so that beef animals optimise their feed conversion ratio and are ready for slaughter at a younger age. Results have shown that this breeding approach can lead to significant reductions in methane emissions which could have significantly positive environmental impacts on Irish beef production. It has also shown to improve income returns to the farmer - demonstrating that economic and environmental sustainability can travel hand in hand.

About

Established in 1954, ABP Ireland is part of the wider ABP Food Group. The company is recognised globally for supplying high quality beef for the retail, foodservice and manufacturing sectors and all beef products supplied are DNA traceable directly to its farm of origin. ABP is a fully integrated agri-business, meaning the processing of its beef is supported by three complimentary divisions: a renewables division, a proteins division and a pet foods division. This unique structure ensures that products are processed in the most sustainable manner possible. ABP's vision is to be the best at what it does, wanting to lead on quality, efficiency, traceability and sustainability and continue to develop, research, innovate and invest in every area of its business so that its future will be as distinguished as its past

Membership Tier 1 Minimum Origin Green Targets Required Annually = 8

Origin Green Target Areas





"As a founding member, we are very proud of our long association with Origin Green and we are delighted to have achieved Gold Membership status. Our business depends on natural resources to produce its products and we are acutely aware of our responsibility to ensure that those resources are in place for our children and for their children. That is why sustainability and operating to that core principle goes to the very heart of everything we do at ABP."

Kevin Cahill, Managing Director, ABP Ireland